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**HOUSEPROUD ATLANTA ANNOUNCES COLLABORATION WITH RING THAT AIMS TO ENHANCE
SENIOR SAFETY IN ATLANTA LEGACY COMMUNITIES**

*Congresswoman Nikema Williams and Mayor Andre Dickens Share Support for HouseProud's Ongoing
Services and Dedication*

Atlanta, GA, August 8, 2022 – HouseProud Atlanta, a nonprofit focused on ensuring Atlanta's most vulnerable residents – senior, disabled, and veteran homeowners – remain warm, safe and dry in their homes, announced a collaboration with Ring to support senior safety in Atlanta neighborhoods.

For over 10 years, HouseProud has provided no-cost repairs and improvements to the homes of legacy residents who can benefit most and remain in their homes longer. The effects of rapidly changing neighborhoods in Atlanta, property tax increases, and the impact of the COVID-19 global pandemic have all taken a toll on these legacy residents. HouseProud helps these homeowners navigate code enforcement violations, lessen the impact of rapidly increasing property taxes, and reduce the threat of losing homeowners' insurance.

Through the program with Ring, whose mission is to make neighborhoods safer, HouseProud Atlanta will receive up to 1,000 Ring devices (including Ring Video Doorbells, Security Cameras and Pathway Lights) and a free lifetime Ring Protect subscription, for local senior homeowners within the organization's network of homeowner clients. HouseProud will distribute these devices to their clients, including an on-site installation to ensure seniors get the most out of the device donation.

The HouseProud team believes the donated Ring devices will help provide peace of mind for senior residents. "As many of the senior homeowners we serve live alone, they are increasingly fearful of isolation and interested in convenient ways to safeguard their homes," said Lisa Jones, executive director of HouseProud Atlanta. "A key pillar of our mission is to ensure residents are safe. We are proud to have the opportunity to supplement our services and provide Ring devices for our clients' homes, so they can have an increased sense of security and feel connected."

"The HouseProud initiative builds upon our Administration's efforts to ensure technology is coded into an equitable Atlanta," said Mayor Andre Dickens. "Thank you to Ring and Amazon for providing our legacy residents an added layer of peace of mind and sense of security in their own homes, creating safer communities."

"Our seniors have given us so much that I will do whatever I can to give back to them," said Congresswoman Nikema Williams (GA-05). "Today's donation will keep 1,000 seniors in the safe, secured, dignified homes they've lived in for decades. In Georgia's Fifth Congressional District we come together as a community. In support of HouseProud and Ring's collaboration, we are coming together to provide resources for seniors who are the foundation of our communities."



“Over the last few months, I have had the privilege of getting to know Lisa and her team and have been inspired by HouseProud Atlanta’s commitment to keeping local seniors safely housed through support with home repair and improvement projects,” said Karla Torres, Head of Community Engagement at Ring. “We are proud to work with an organization that believes in the power of people coming together to help build safer neighborhoods. Ring is excited to support HouseProud’s local impact and we hope this donation gives local seniors an enhanced feeling of safety and independence.”

Program Overview:

- Up to 1,000 Ring Devices will be donated at no cost to senior residents.
- Ring will provide a Ring Protect Basic video recording subscription for the life of the eligible donated devices at no cost to senior residents.
- Ring will provide a Security Yard Sign with each donated device at no cost to senior residents.
- HouseProud will distribute devices to its existing client base and determine additional eligibility.

About HouseProud Atlanta

HouseProud Atlanta is a non-profit organization that has served senior, disabled, and veteran homeowners since 2012, by ensuring they remain warm, safe and dry in their homes. HouseProud works with licensed, professional contractors to provide high quality home repairs and improvements, as well as from volunteers who perform skill level-appropriate work – painting, landscaping, etc. – through the group’s extensive calendar of Community Impact Days (CIDs.) In addition to making physical improvements to clients’ homes, HouseProud seeks to help seniors remain connected and feel supported in their changing neighborhoods. Learn more at www.houseproudatlanta.org.

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If you would like more information about this topic, please call Cathryn Houchins at 706-338-2938, or email chouchins@carterusa.com